



**NEW MEXICO
SPIRIT**
1776 + 2026

STUDENT WORKSHEET



Q3 • Common Ground & Historical Identity • Middle School

Exploring Our Cultural Uniqueness and History Travel Brochure & Tourism Fair

Name: _____ Date: _____

Today we will dig into a meaningful place in New Mexico and discover what makes it important. After researching its history and cultural connections, you'll design a brochure that highlights why people should visit. You'll then share your work at a class Tourism Fair to showcase the diversity of our state..

1. Choose Your New Mexico Location

What city, monument, park, or cultural site will you represent?

Why did you choose this location?

2. Research and Notes

Use books, websites, or interviews to find details about your location.

- When and why is it important in New Mexico's history?
- What cultures are connected to this place?
- What can people learn by visiting?



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3. Create Your Brochure

Include:

- A title that attracts attention
- At least one image or illustration
- 3–5 interesting facts
- A short paragraph encouraging visitors to explore your site

4. Prepare for the Tourism Fair

What materials will you need for your booth or presentation?

Who can help you practice your presentation?

5. Reflection

What did you learn about New Mexico's culture or history through this project?
